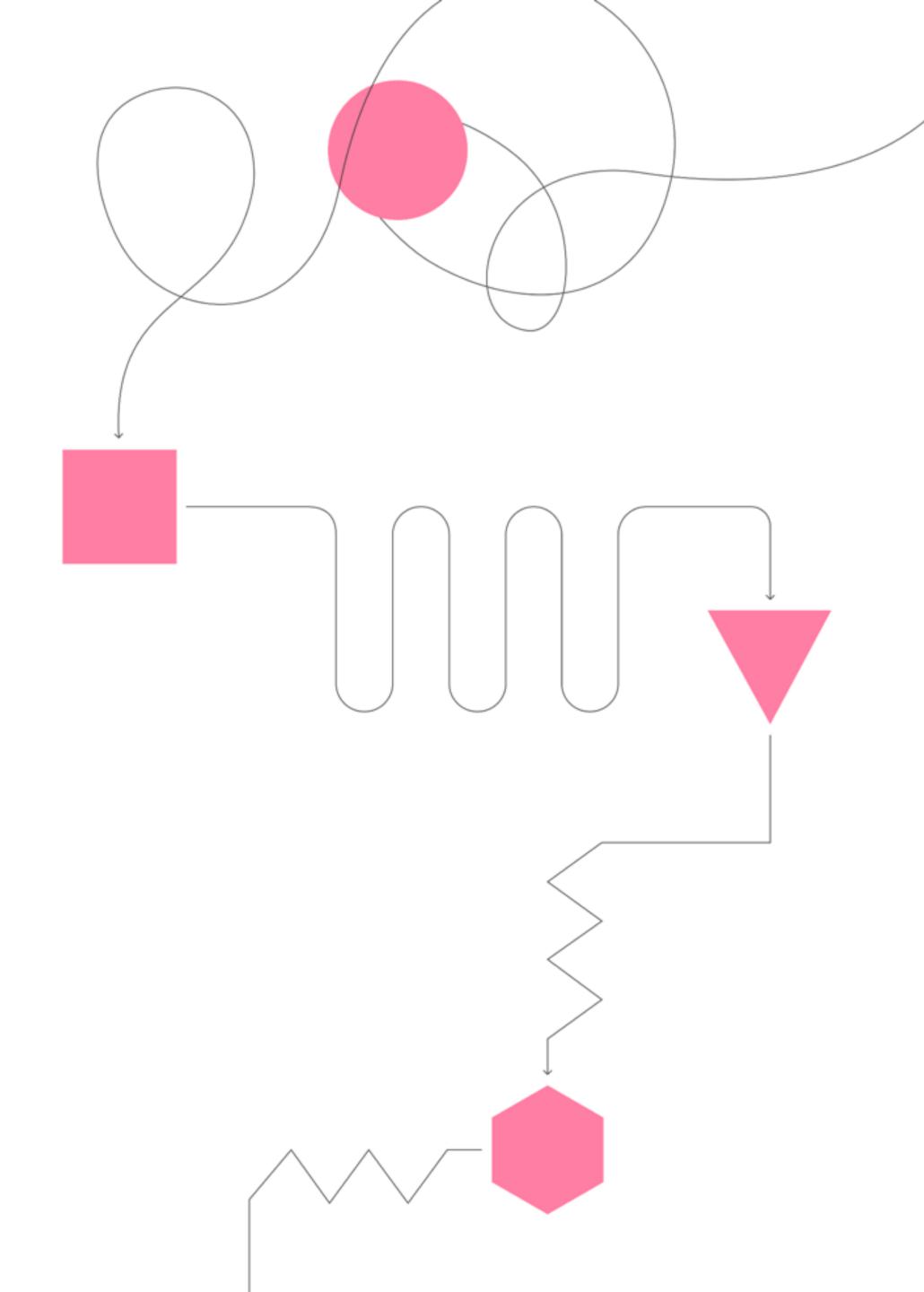




Each&Other I UX Agency of the Year

European Agency Awards 2024

Overview #3

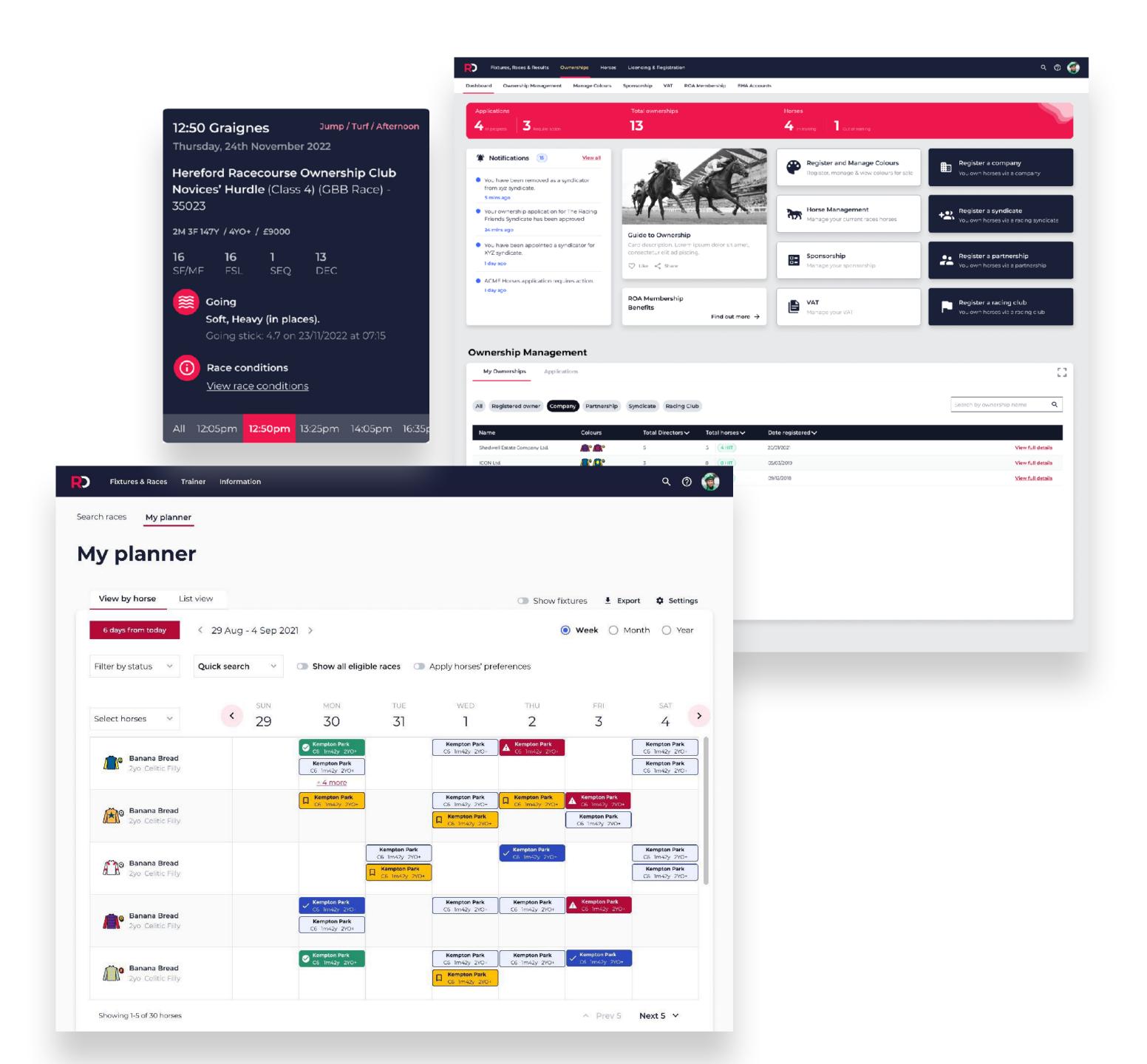


CONSISTENCY | PRODUCT



A revolutionary platform built from scratch.

An industry leading transformation that fully replaces the backend of race organisation — multiple niche users, working and collaborating together asynchronously, across devices and geographies.

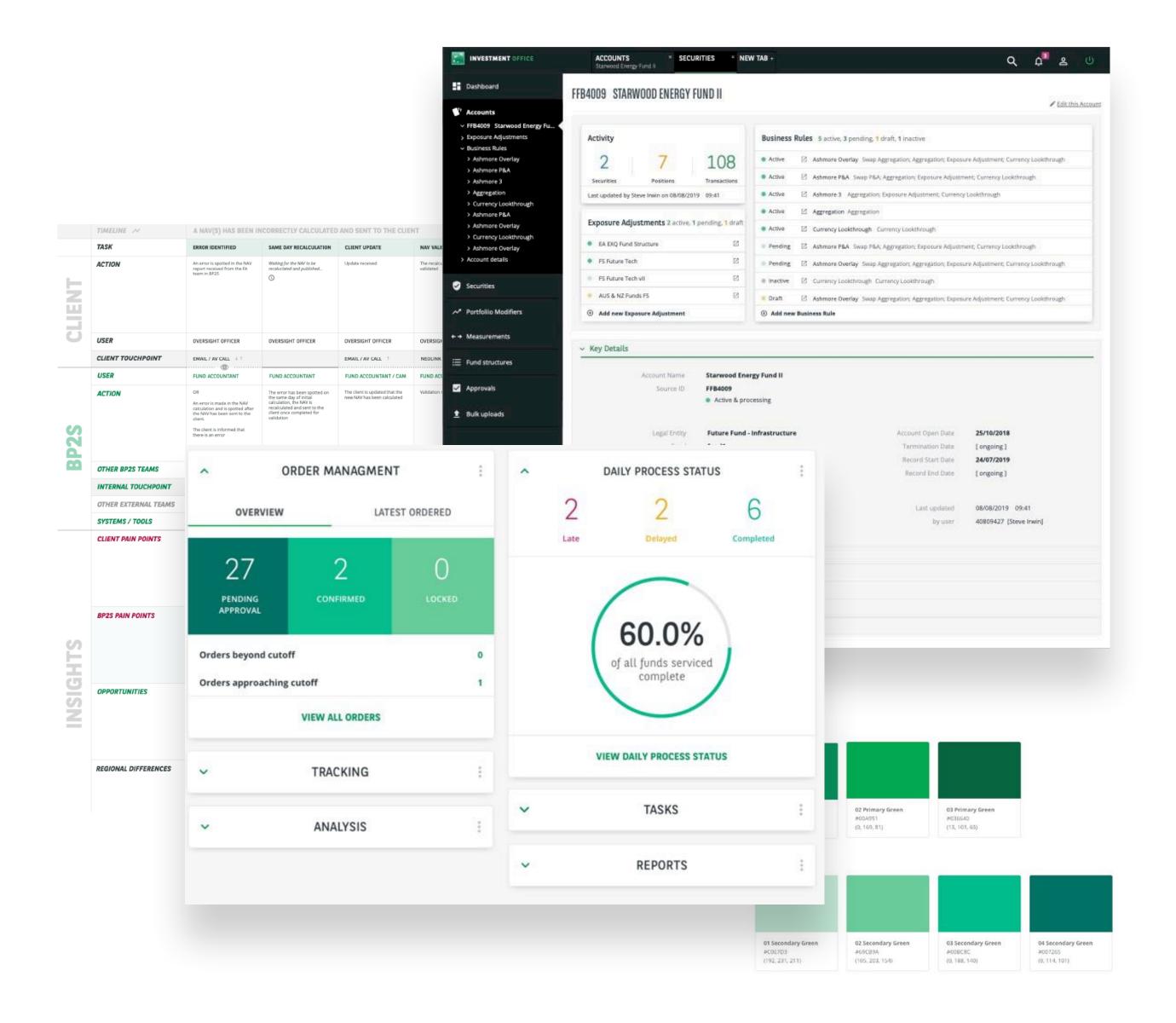




Systemic change from the ground up, driven by UX process

A 5+ year programme working alongside BNP team members, transforming how international fund and securities work for internal fund managers and high net-worth clients. We:

- ✓ Mapped users and journeys across the business and across geographies
- ✓ Won stakeholder buy-in for transformational change;
- Embedded foundational UI design assets and UX methodologies
- ✓ Shipped game-changing products.





Thanks for reading!

Each&Other

We're an award-winning global product and UX design company. As UX specialists, we help companies transform their customer experience; we focus on user needs and make complex systems brilliantly easy to use. Find out more about how we work on our site →