

E-Commerce department is responsible for the entire funnel. - from product sourcing to customer experience and retention-



WHAT DOES THAT MEAN IN PRACTICE?

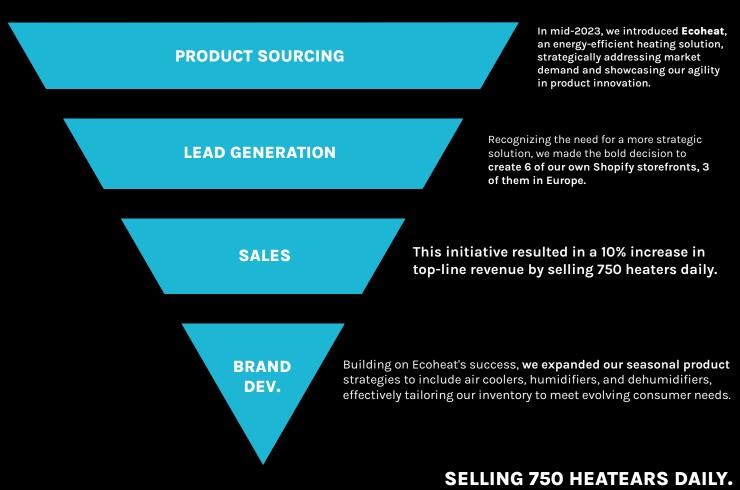
At Creative Clicks, we own the **full funnel**. Our teams source the products, find the markets to sell them, find mediums to share the products on and captivate the audience. A big part of it is also Media Buying - we are able to make informed choices, all based on the data collected.

"We base all of our decisions on data. Without utilizing data and predictive analysis, E-Commerce can become a money pit. That's why having access to your data, being able to analyze it correctly, and having a team that understands what it means, is so important. Data is something you can always trust."

HARRISON, HEAD OF E-COMMERCE

FULL FUNNEL STRATEGY

example: EcoHeat



WHAT'S NEXT? Conquering EUROPE and more.